

Address: Tower Hamlets, E3, London (Zone 2)
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Website: www.insightsurfer.net
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Name: Ryann Al-Lahiq

D.O.B. 20-2-1985

Nationality: British

Junior Front-End Developer Seeking Permanent /Contract Role

Core Skill Set

Website: insightsurfer.net

- Capable of *hand coding* Front End Themed Webpages/Websites/Micro sites from PSDs.
- Experienced in setting up *WordPress CMS* based sites and configuring *necessary plugins for ecommerce/portfolio/e-zine functionality*
- Proficient at hand coding *HTML/XHTML & CSS* for *Email Marketing Campaigns*
- I can make websites mobile friendly with Flash substitutes like *jQuery* or code a richer multimedia based user experience using *just Flash and Action script 3*.
- Experienced in implementing *Client-side scripting* plugins such as *jQuery* or *other UI Libraries*
- Experienced at setting up *Facebook Landing Pages*
- Improving websites and webpages for *Cross Browser Compatibility* for *IE6/7/8* Chrome Firefox and Safari.
- Researching/sourcing plugins (Flash/jQuery/Ajax/CSS/html) for prototyping UI mockup's Specifications where needed.

Experience To Date

Date: Nov 2011 – February 2011 **WordPress Contract Role** **Website: <http://ipropermedia.co.uk/>**

Role: Junior Front End Developer - Theming Wordpress and configuring plugin functionality in accordance with the theme and page formatting iProperMedia.

Project Responsibilities and Duties: I was brought into this role for my CSS and HTML knowledge aid the team on configuring and theming dynamic Widgets for Wordpress CMS, which iPropermedia runs and monetises through the Google AdSense and Pay Per Click campaigns (PPC). My other duties included liaising with Graphic Designers and Editors on the sites running Wordpress for maintenance and pageformat updates. In addition I have liaise'd with other off site developers, and iProper's Wordpress domain host (Openmindhosting.co.uk) for support in creating sub-domains, and setting up backups for the number of Wordpress based Websites that iPropermedia runs its dynamic widgets on.

Skills Applied: Styling HTML/5 with CSS to W3C standards. Working to style content within the Wordpress SQL Loop calls, I.e. what Categories and what number of Posts (eg "cat=3&showposts=5") the PHP Loop requests to display on typical Wordpress page template.

Reference: Joe Luong **Email: joe@ipropermedia.co.uk**

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Date: August – Oct 2011 **WordPress Freelance Project** **Website:** <http://eleganceinchaos.com>

Role: Management of project from its beginnings. Advised on suitable CMS platform, to hosting assistance to, theme development as well as plugin sourcing and researching suitable user interactivity for Image Galleries Contact Form *Functionality*.

Project Responsibilities and Duties and Goal: To Implement a Multifaceted Art Store, with suitable Shopping Cart, Blog and Image Gallery functionality. The site needed to be suited for a user with a non-technical background to run and manage the system with ease, i.e Blog new Works In Progress or be able to update content sections, sell prints and manage print orders. My responsibilities for this project included Researching and sourcing a suitable Ecommerce plugin so that secure yet accessible payment (PayPal/Google Checkout) options were available. Client feedback and staging development was conducted remotely via Skype. I also covered teaching how the shopping cart functionality works as well as the fundamentals of using WordPress Administration Panel, i.e. how use the WordPress Theme to add posts, pages and alter menu items or set up permalinks and tags, for SEO principals..

Skills Applied: Informal Remote Management, HTML/CSS, and knowledge of the WordPress back end PHP file/page structure for theme and plugin development.

Reference: Jamie Brown **Email:** eleganceinchaos@yahoo.com

Date: Feb 21 – Aug 12 2011 **Company:** [Governor Technology Ltd](#)

Company Expertise: An agile, independent web design and development company

Role: Junior Front End Developer

Responsibilities and duties: Primarily Hand coding inline Html/Xhtml & CSS for Governors Clientele, using Campaign monitor to set up text fall back versions and assign campaigns to lists receiver lists. My role also involved mocking up *validated/browser compliant/WC3 Accessible* Front end Web from client supplied PSD's .

Skills Applied: XHTML/CSS, W3C Accessibility techniques scripting. Using [Campaign monitor](#) to schedule email campaigns and creating bespoke *self service email templates*, a feature that campaign explicitly offers to its user-base.

Reference: John Mannix **Email:** john@governor.co.uk **Tel:** +44 (0) 20 7593 2210

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Date: Jan – Feb 2011 **WordPress Freelance Project** **Website:** <http://kevinearly.com/>

Role: Had a client referred by a networked colleague to implement a WordPress Powerd Portfolio for the client to show case their work.

Project Responsibilities and Duties and Goal: To Slice up a PSD that the client had outsourced, and integrate it with an existing theme that the client had previously purchased based on its core unique functionality. The client didn't like the look of the theme, but liked the way it worked to preview/showcase his works.

Skills Applied: Informal Remote Client Management, HTML/CSS for browser compatibility and knowledge of the WordPress back end PHP file/page structure for theme and plugin development.

Reference: Kevin Early **Email:** kevearly@hotmail.com **Tel:** 07961349401

Date: Dec 19 – Dec 24 2010 **Company:** [World Trade Group \(WTG\)](#)

Company Expertise: A corporate events & media company

Role: Freelancer – Coding and updating Email Marketing Newsletters

Responsibilities: Hand coding In Dreamweaver using HTML and CSS to update company and conference event newsletter templates. Photoshop was also used for finalizing event sponsor logos. Occasionally I was asked to Update live ASP pages(via Dreamweaver) with new content such as event information or new logo designs made from the print department. Responsibilities and tasks for the day varied as amendments are constantly reviewed and new jobs come through via on the companies intranet job bulletin board.

Reference: Jogita Leja **Email:** jogita.leja@wtgevents.com **Tel:** +44 (0)20 7202 7500

Date: Oct 3rd – Oct 22nd 2010 **Company:** [JWT \(J Walter Thompson\)](#)

Company Expertise: Advertising Agency

Role: Design Researcher

Responsibilities: Researching and collating Brand logo information required for product database. Researched logo information would be exported via XML into a Flash Application.

Reference: Nik Finan **Email:** nik.finan@jwt.com

Date: July-August 2010 **Company:** www.DigitalSnowball.com

Company Expertise: London-based media production company specializing in web video,

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corporate video, video production and web design.

Role: Assistant Web Developer on a Joomla based Real Estate Project.

Responsibilities: Focusing on the *Joomla* (1.5) CMS, our client requested a Property Sales and Letting website. Coming on board late in the project, my involvement required me to supplement a suitable free component that would deliver on the clients initial request. Selecting The [Com Property](#) component required my expertise in installing and configuring it to a specification that reflected the site's template design. Additionally my short involvement in this project consisted of setting up two different implementations of [Breezing Forms plugin](#), for different types feedback sections on the site.

Skills Applied: XHTML/CSS, SEO Friendly techniques, configuring Server-side/Client-side scripting.

Skills learned: Understanding the importance of working with the right template from the get-go, and learning how to quickly adapt additional plugins or components to fit its formatting. Insight into CSS and HTML fixes for sourced module/component/plugin's, such as contact form styling. Gained an understanding of the potential value in exporting saved customer response data accumulated from the Breezing Forms plugin into a CSV file for use in external database's or statistical means.

Reference: Mazin Power Elfehaid **Email:** email@mazinpower.com **Tel:** 07517214397

Date: Dec 2009 – Oct 2010: Freelance Experience

- [1. http://www.insightsurfer.net/aband.php](http://www.insightsurfer.net/aband.php) Flash Music Player/jQuery UI plugins and Contact form
- [2. http://www.insightsurfer.net/amodelingportfolio.php](http://www.insightsurfer.net/amodelingportfolio.php) Flash slide show with jQuery menu
- [3. http://www.insightsurfer.net/flash](http://www.insightsurfer.net/flash) **An Actionscript3 version of my portfolio**
- [4. http://www.insightsurfer.net/oldportfolio](http://www.insightsurfer.net/oldportfolio) CSS/HTML Flash Time Lapse Video/jQuery Content Slider/Ajax Contact Form/iFrames

Skills Learned and Applied: My progression from just plain CSS and HTML to server and *client-side scripting* has enabled me to take on ever more challenging projects. I recently began theming A *Wordpress CMS* from scratch. This has given me a macro perspective into Content Management rather than the design and minor-implementation background I have been used to. The links below entail projects I undertook since starting my masters degree. Work on my part included front end design in *Photoshop* first, with implementation of *static/dynamic features* following, further free lancing projects.

N.B. Went in for 1year full time Masters at London Metropolitan University in Sept 2009 to Sept 2010

Date: March 2009 - August 2009 **Company:** [Miramar Legal](#)

Company Expertise: *Offering Legal Advice to London Clientele*

Role: Interned as Designer and Developer of <http://www.MiramarLegal.co.uk>

Responsibilities: My role was to draft and *implement* a *design* template that the client would be happy with. Working alone and independently I would complete each stage of development, and review with the clients on a day by day basis or by week end pending completion of a more technically demanding aspect of development and implementation.

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Skills Applied: XHTML/CSS & Lite Client-side scripting (PHP/JS). Cross Browser compatibility.

Skills learned: How to implement a *Wordpress and Joomla* and test plugins for *Email Marketing* purposes. Additional Photoshop techniques for *front end web design* concepts

Reference: Paul Levy **Email:** paul.levy@miramarlegal.co.uk **Tel:** (020) 3328 1605

Date: January - March 2009

Company: [OxMedia Digital](#)

Company Description: A London based Web Design Firm

Role: Assistant Web Designer Intern <http://www.OxMediaDigital.com/>

Responsibilities: Liaising client's website specification. Analyzing each a websites design requirements. Aided in the testing and implementation of website design features.

Skills Applied: XHTML/CSS

Skills learned: Coding by hand instead of using *Dreamweaver*. Implementing and styling *PHP* contact forms.

Reference: Bulent Ok: (020) 8 214 1172

Email: info@oxmediadigital.com

Date: June 2005 – August 2005

Work Placement: [Camp Mitton](#) in Boston Massachusetts USA

Organization: [Cross Roads For Kids](#)

Description: Whilst studying my Undergraduate Degree, I opted for a summer of travel and work experience at A non profit summer camp for disadvantaged youth program. I took on the role of Assistant Program Coordinator: Responsible for kids age 9-14 teaching summer course in Adobe Photoshop Elements to small groups of 8 and large groups of up to 30.

Education

2009 to Sept-2010 Graduate of **MA in Digital Media at London Metropolitan University**.
Dissertation Research into the viability of online new revenue streams and business models for Musicians Bands and Self-Produced Artists.

2006-2008 A Graduate in **Bsc Multimedia Computing** from University of Plymouth.

2004-2006 Plymouth College Of Further Education: Foundation Degree in Business and ICT.

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2001-2003

St Christopher's School. A-levels in: ICT, Geography, General Studies and AS Level: Economics.